

Mac CRM Comparison Chart

Note: Costs in per user/month

Hybrid / Cloud Apps
An application accessed over the internet. Cloud apps store live data which can be accessed 24/7 almost anywhere in the world.

Desktop App
An application running off the desktop and can be connected through a server.



Salesforce



Salesforce



Elements CRM



Elements CRM



Daylite



Daylite

Solution:	5 Users	10 Users	5 Users	10 Users	5 Users	10 Users
Edition	Sales Cloud 2 Group	Sales Cloud 2 Professional	Small Business	Professional	Productivity Suite	Productivity Suite
Cost	\$25	\$65	\$24.95	\$44.95	\$29.00	\$29.00
Hardware Cost	\$0	\$0	\$0	\$0	\$12.47	\$6.23
Support Option	\$6	\$12	per incident	per incident	\$7.48	\$3.74

Other:	5 User Limit	Unlimited Users	5 User Limit	Unlimited Users	5 User Limit	10 User Limit
Scalability	5 User Limit	Unlimited Users	5 User Limit	Unlimited Users	5 User Limit	10 User Limit
Import/Export Types	CSV	CSV	CSV, vCard	CSV, vCard	CSV, vCard	CSV, vCard
Offline Access	Yes	\$\$\$			Yes	Yes
API	Yes	Yes	Yes	Yes	Yes	Yes
3rd Party Integrations	Yes	Yes	Yes	Yes	Yes	Yes

Features:	5 Users	10 Users	5 Users	10 Users	5 Users	10 Users
• Lead Management	Yes	Yes	Yes	Yes		Yes
• Call Management	Yes	Yes	Yes	Yes	Yes	Yes
• Invoicing			Yes	Yes	Yes	Yes
• Reporting	Yes	Yes	Yes	Yes	Yes	Yes
• Custom Fields	Yes	Yes	Yes	Yes	Yes	Yes
• Mail Merge		Yes	Yes	Yes	Yes	Yes
• Products & Services		Yes	Yes	Yes		
• Forecasting		Yes			Yes	Yes
• Inventory			Yes	Yes		
• Contact Management	Yes	Yes	Yes	Yes	Yes	Yes
• Project Management			Yes	Yes	Yes	Yes
• Issue Tracking			Yes	Yes		
• Notifications					Yes	Yes
• Notes			Yes	Yes	Yes	Yes
• Internal Messaging	\$15	\$15	Yes	Yes		
• Calendar		Yes	Yes	Yes	Yes	Yes
• Time Tracking			Yes	Yes	Yes	Yes
• In/Out Board			Yes	Yes	Yes	Yes
• Marketing		Yes	Yes	Yes		
• Mail Integration			\$5	Yes	\$4.08	\$4.08
• Online email archiving			Yes	Yes		
• Finance Integration			Yes	Yes	\$1.65	\$0.83
• Credit Card Processing				Yes		
• Online Bill Pay				Yes		
• Email Templates	Yes	Yes				
• Campaign Management		Yes				
• Asset Management (IT)			Yes	Yes		
• Online document storage			Yes	Yes		
• Image Storage	Yes	Yes	Yes	Yes		
• Mobile (iPhone)	Lite version	Lite version	Yes	Yes	\$9	\$9

Cost:	5 Users	10 Users	5 Users	10 Users	5 Users	10 Users
Term	1 Year	1 Year	1 Year	1 Year	1 Year	1 Year
User Counts	5 Users	10 Users	5 Users	10 Users	5 Users	10 Users
Cost Per Month	\$200.00	\$800.00	\$124.75	\$449.50	\$260.58	\$450.63
TCO (Annually)	\$2,400.00	\$9,600.00	\$1,497.00	\$5,394.00	\$3,127.00	\$5,407.60

* Hardware cost for Daylite Productivity Suite includes optional Mac Mini.

** All pricing has been divided to reflect the cost per user/mo.